

Rep Order# 6849710 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106339

1 of 2

EC'd Yes

Printed: 09/07/2012 7:42 AM  
Last Received: 09/05/2012 12:13 PM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) AFSCME  
Product AFSCME-ADD  
Estimate#  
Buyer LISA CABANEL  
Phone#  
Fax#

Agency ( ) CAMPAIGN GROUP  
1600 LOCUST ST  
PHILADELPHIA, PA 19102  
Agency C/P/P2/E  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

—CONTRACT COMMENT—  
SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1	TU		8P-9P		:30	\$4,000.00	09/25-09/25	1	1	1	\$4,000.00	
2	SU		4P-515P	Buyline Comment: FNIA	:30	\$2,400.00	09/23-09/23	1	1	1	\$2,400.00	
3	W		9P-10P	Buyline Comment: PRIME	:30	\$3,200.00	09/19-09/19	1	1	1	\$3,200.00	

—REPORT TOTALS—

Report Totals: 3 / \$9,600.00

—SALES MONTHLY TOTALS—

Sep 12: 3 / \$9,600.00  
Sales Totals: 3 / \$9,600.00  
Station Totals: 3 / \$9,600.00  
Lines not sent/rclid/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	CATV	KBLR	KING	KLAS	KSNV	KVNU
KINN	62%	0%	0%	0%	0%	38%	0%
XXXX	0%	RTUD	0%	KVCM	0%	KVNY	0%

—COMPETITIVE COMMENTS—

NEW ORDER

EST SHARES- ONLY KTNV & KSNV WERE ADDED TO

Books NOV12  
Demos RA35+

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**- CREDIT RISK -**

INSUFFICIENT INFO FOR CREDIT ASSESSMENT